



CellularOne announces Bermuda's first 4G network with data speeds up to six times faster

January 25th, 2011 – CellularOne, Bermuda's first wireless carrier to launch 3G services announced today the launch of its new 4G wireless network, also the first of its kind in Bermuda. The new HSPA+ (High Speed Packet Access evolved) network with maximum theoretical download speeds of 21 MB/s is the same network that two of the largest carriers in the United States currently employ and market as 4G.

"We're thrilled to be able to offer the first 4G wireless network in Bermuda." said Frank Amaral, CellularOne's Chief Operating Officer. "With 4G data speeds, our customers will be able to email faster, surf the web quicker and stream media faster than those using the older 3G technology. With our network already boasting best in class island wide coverage, the network with the most coverage is now also the fastest."

With typical download speeds that are on par with or faster than competing 4G technologies such as LTE (Long term Evolution) or WiMax, HSPA evolved networks like CellularOne's are now considered fourth generation. According to the International Telecommunication Union's definition, "technologies providing a substantial level of improvement in performance and capabilities with respect to the initial third generation systems now deployed" can be considered fourth generation (4G) technology.

"Our new 4G network should deliver speeds that are up to four to six times faster with the appropriate 4G enabled device." said Amaral. "With the ever increasing popularity of Smartphones, tablets and mobile broadband products CellularOne continues to evolve its network capabilities in order to provide the consumer with the best user experience possible."

CellularOne plans on rolling out 4G devices throughout the year as the new 4G phones and devices become more widely available from manufacturers. A number of CellularOne's current customers with certain 3G enabled Smartphones and tablets will benefit now from the network upgrade and enjoy the quicker data speeds it delivers. Best of all customers will not have to request or pay extra for the service improvement as they will be automatically upgraded.

About CellularOne (Bermuda Digital Communications Ltd.)

Founded in 1999 and legally incorporated as Bermuda Digital Communications Ltd., CellularOne was the first carrier in Bermuda to deliver 3G cellular services and is now the first carrier in Bermuda to deliver 4G cellular services island wide. Supported by a team of over 40 employees, the Company offers wireless voice and broadband data services with international roaming in over 200 countries. With the highest independent ratings for customer satisfaction (residential and business) of any wireless carrier in Bermuda, CellularOne's customer focused approach to doing business is proven to be a key differentiator versus its competitors. For more information, please visit www.cellularone.bm.

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